

Creative Placemaking and Community Development

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Kansas Creative Placemaking Roundtable

November 15, 2017



LISC
Greater Kansas City
*Helping neighbors
build communities*

Our Mission

- In partnership with residents and stakeholders, we coordinate and invest resources that grow community pride and revitalize neighborhoods into healthy, sustainable communities.
- We accomplish this by:
 - Fostering Partnerships
 - Leveraging Investments
 - Creating Systemic Changes
 - Transforming the Environment



Where We Work

- Based in NYC with local offices cross the country in 31 cities and a rural footprint that includes 1,051 counties in 39 states
- Greater Kansas City LISC works in Kansas City, KS and Kansas City, MO in the following focus areas:
 - Historic Northeast, KCMO
 - Troost-Prospect Corridor, KCMO
 - Greater Downtown, Kansas City, KS
- Our affiliate program, Rural LISC, works in partnership with community based organizations in Holton and Hutchinson, KS



Challenges in our Focus Areas

- Vacant lots
- Community safety
- Poor infrastructure
- Poverty
- Higher incidences of negative health indicators including obesity, diabetes, high blood pressure, stress
- Housing insecurity
- Food insecurity

People coming together to make positive physical, economic and social impacts in their neighborhood through art, culture and creativity.



Creative Placemaking – Strategic Overview

- Creative Placemaking projects seek to cultivate arts and culture in neighborhoods in service of community development outcomes
- Build social connections and invest in infrastructure in support of LISC's overall mission of promoting resident-driven, comprehensive, equitable community development
- Asset based approach to solving sticky problems
- Strategy for economic development and social cohesion

11 Cities 24 Rural areas

Creative Placemaking - Core Principles

- Cultivate and collaborative, community-driven approaches collaborative
- Build enduring capacity of Community Based Organizations
- Cultivate inherent community assets
- Enlist and support artists as leaders
- Pursue racial equity
- Affirm the distinctiveness of place
- Develop without displacement



Creative Placemaking - National Outcomes Metrics

46 NEW Community Partners

100 hours of community
planning

24 new businesses

15.4 dollars in loan capital
deployed

257 new projects and
programs across the 11 sites



BROOKINGS



THE
TRUST
for
PUBLIC
LAND



THE
KRESGE
FOUNDATION

PolicyLink



Smart Growth America
Making Neighborhoods Great Together

Kansas City Strategic Overview

- **NeighborhoodsNOW:** Greater Kansas City LISCs comprehensive community development strategy based on quality of life planning process, which includes multiple goals outlined in Quality of Life Plans
- **Goals:** improve public safety, community health, the built environment
- **Strategy:** Utilize CP to foster neighborhood identity and vibrancy through partnerships with local artists, CDCs, arts organizations, and major institutions in the Historic Northeast, Troost-Prospect Corridors and Downtown, Kansas City, KS

Creative Placemaking supports strategies to revitalize communities through Economic Development, Physical Transformation and Social Connectedness

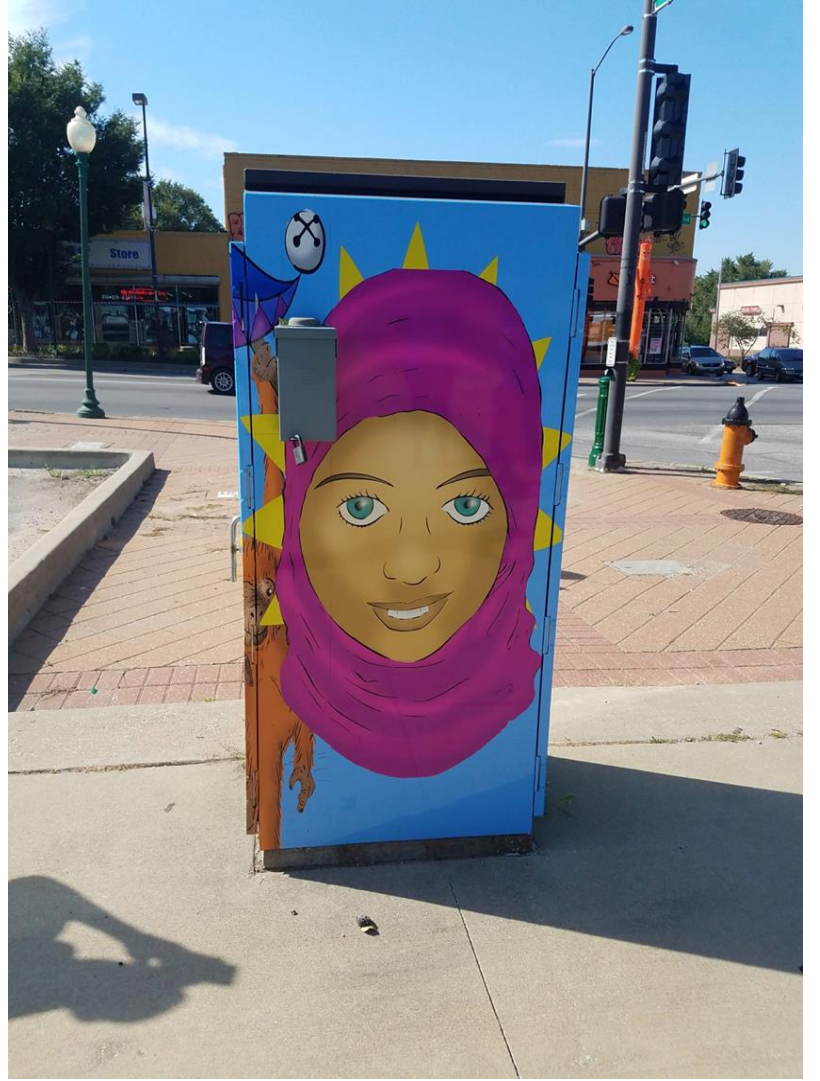
Partners:

City of KCMO,
Housing Authority of
KCMO, KCMO Parks,
Northeast Kansas
City Chamber of
Commerce, United
Way of Greater
Kansas City, Mattie
Rhodes Center,
Northeast Arts,
Kansas City
Museum,
Neighborhood

Historic Northeast KCMO

Strategies: Economic Development/Community Safety/Health

Tactics: Engage artists to create murals that reflect the cultures of the community to beautify Independence. Ave, pop-up spaces for ARTrepreneurs







Partners:
Downtown
Shareholders, CHWC
Inc, Dotte Agency
(KU), Cathedral
Neighborhood
Association,
neighborhood
residents, businesses,
artist apprentices

Kansas City, Kansas

Strategies: Economic Development/Community Safety/Health

Tactics: Pop-up gallery and small biz incubator, alley murals, park activation/art in the park/walking clubs





ART IN THE PARK

JOIN US EVERY WEDNESDAY
AT WATERWAY PARK

9:00- MEET FOR A MILE A
WALKING CLUB

10:00- FREE ART CLASSES
11TH AND GRANDVIEW IN KCK



Lessons Learned

Successes

- New partnerships across sectors
- Increased engagement of residents
- Increased awareness of Creative Placemaking at City level (KCMO Museum, Parks, City of KCMO)
- Physical change

Challenges

- Capacity
- Money
- Inclusive participation
- Maintenance
- Outcomes measurement

Contact Info



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